



Video 2

Introduction to Exchange 2007

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Where we're going:



- Our Scenario
- Our Lab Setup
- My approach

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Scenario – Part 1



- **Company Name**
 - Cash Cow Capital Group
- **Company Location**
 - Chicago, IL – main location
 - Other small office locations: Albany, NY and Krakow, Poland
- **Domain Name**
 - cccapitalgroup.com



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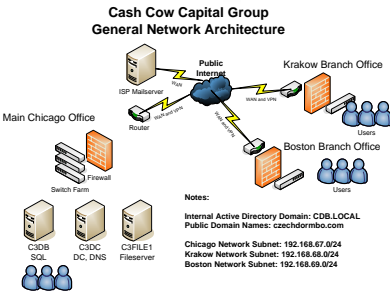
Scenario –
Part 2



- **Type of Business**
 - Cash Cow Capital Group (3CG) has been a small but dynamic presence in niche foreign exchange markets since 1976. 3CG has historically been recognized for its expertise in Czech dormitory bonds, but more recently has experienced rapid growth due to the maturing of its dairy methane pollution credit exchange market in the European Union. The company is expanding its operations and has opened 2 other small satellite offices in the US and Europe. Due to the large volume of mail generated by trades and research and the importance of giving its field agents and brokers real-time collaborative access to information, the company has decided to deploy Exchange 2007.
 - The company has far outgrown its ISP-based POP3 mail server and is eager to move into a twenty-first century solution. The company director has decided to outsource a technical person who can come in and install Exchange Server 2007 in the Chicago office and begin to integrate its new features into the organization's technology platform.

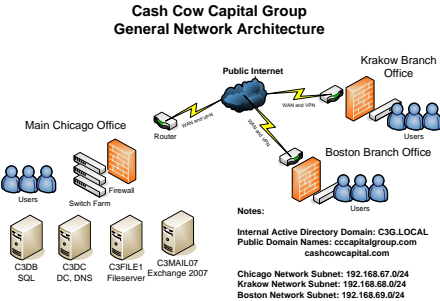
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Scenario Diagram
(Pre)



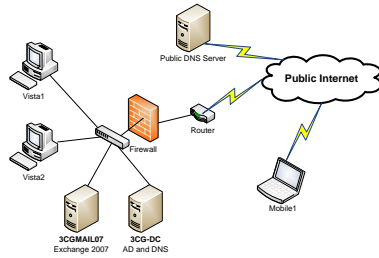
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Scenario Diagram
(Post)



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Lab Setup



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